

FOR IMMEDIATE RELEASE

Abri Health Plan, Inc. adds Children's Hospital and Health System, Inc.

Thiensville, WI.- November 1, 2004: Abri Health Plan, Inc. (Abri) is excited to announce the addition of Children's Hospital and Health System, Inc. (Children's) to its Provider Network serving Medicaid recipients in Milwaukee and Waukesha Counties. With its local presence and ownership, Abri will work closely with Children's Providers offering excellent local service and communication allowing the Children's providers to work efficiently and effectively in delivering quality care to our members.

The agreement includes, but is not limited to: Children's Hospital of Wisconsin; Children's Hospital Urgent Care Centers; the Child Protection Center; Surgicenter of Greater Milwaukee; and Children's Service Society of Wisconsin. The agreement also supports expansion to other counties and programs.

"Children's Hospital of Wisconsin is pleased to welcome Abri Health Plan to the Milwaukee market. We look forward to working with this new, locally operated health plan to meet the medical needs of children in our community," said Mark Rakowski, Director of Managed Care and Health Reform for Children's Hospital of Wisconsin.

Abri operates from the offices they share with their sister company, KeyLink Solutions, Inc., located in Thiensville, just north of Milwaukee. KeyLink is a Third Party Administrator for self-funded employer benefit plans and developer of *Visual Claims*®, a claims management software system it licenses to other health-care payors since 1996.

The future of Abri includes the expansion into commercial product offerings as well as expanding Medicaid to other nearby counties.

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